



GMT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 3/31/2018

Multiple District 4

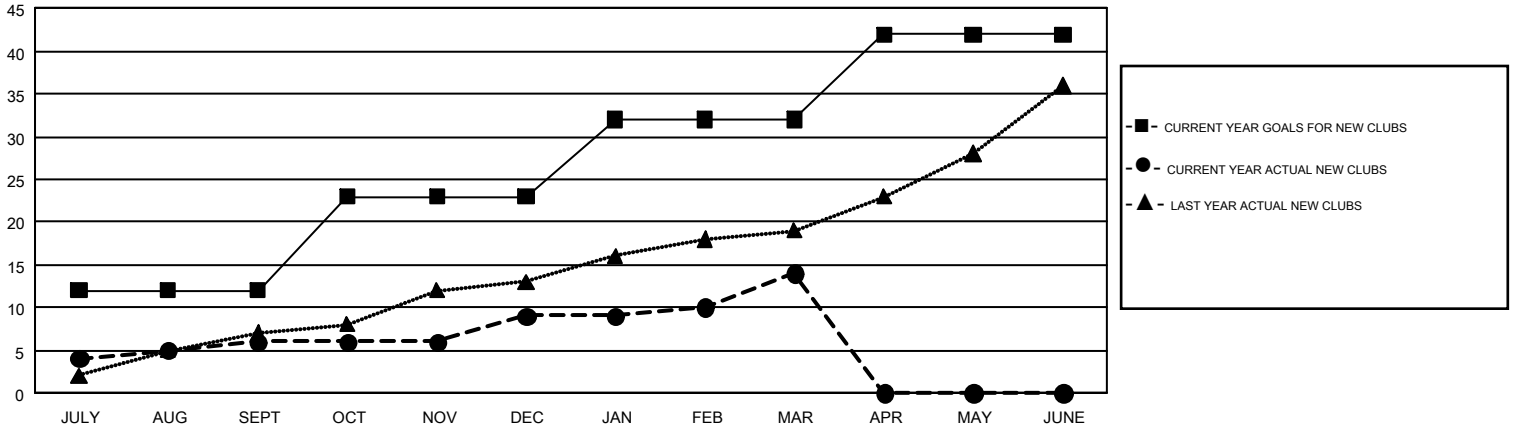
LOCATION: CALIFORNIA

GMT: HOWARD HUDSON

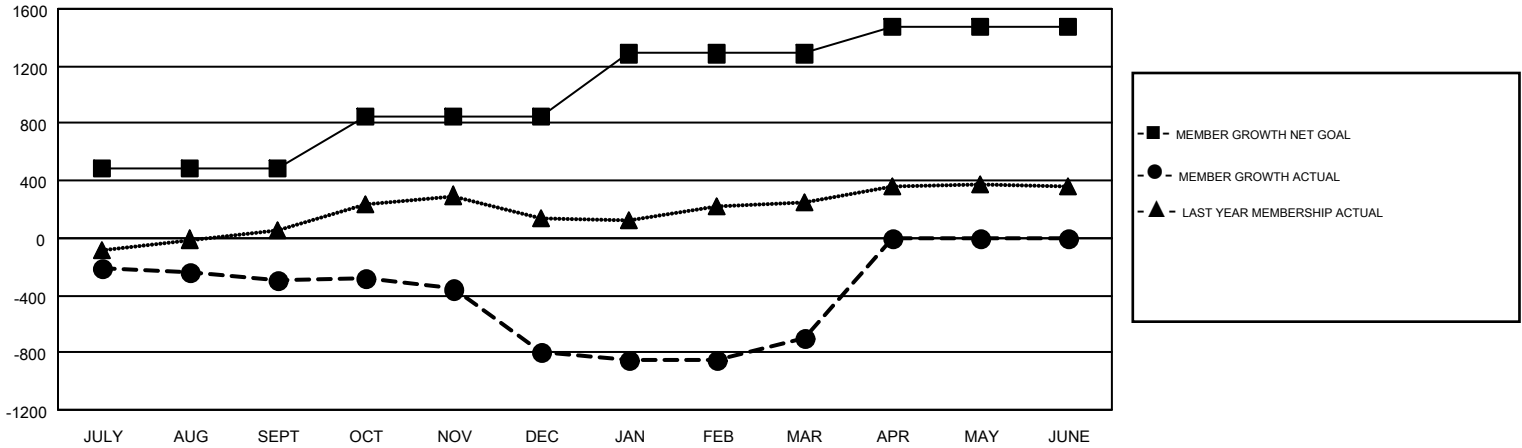
GMT CA 1

Clubs				Members			
RESULTS FOR 2017-2018				RESULTS FOR 2017-2018			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS	QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	12	6	4	JULY/AUG/SEPT	485	953	1,082
OCT/NOV/DEC	11	3	17	OCT/NOV/DEC	368	625	1,078
JAN/FEB/MAR	9	5	4	JAN/FEB/MAR	434	843	663
APR/MAY/JUNE	10	0	0	APR/MAY/JUNE	191	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 25	458 CLUBS OF 760 ADDED 1 OR MORE NEW MEMBERS	<u>GENDER DISTRIBUTION</u>	
<u>DROPPED MEMBERS</u>		MALE	12,700 (62.35%)
DECEASED	196	FEMALE	7,670 (37.65%)
CLUB CANCELLED	250	TOTAL FAMILY UNIT MEMBERS	
OTHER	2,376	3,677	
TOTAL	2,822	FAMILY MEMBERS PAYING HALF DUES	
		1,916	

[CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA](#)